

# Claude Ball

## UX/Visual Designer



### INFO

claudebball@gmail.com  
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Atlanta, GA  
www.claudeballdesigns.com

### TOOLS

Photoshop  
Illustrator  
Indesign  
XD  
Sketch  
Figma  
InVision  
Wordpress  
Webflow  
WiX  
Microsoft Office

### SKILLS

User Research  
Wireframing  
User Flows  
Prototyping  
Icon Design  
Digital-Mockups  
WiX Partner (WiX Basic & Editor X)  
Elementor Page Builder (Wordpress)  
Beaver Builder Page Builder (Wordpress)  
Webflow Website Developer

### EDUCATION

**BACHELOR IN ENVIRONMENTAL DESIGN**  
Focus: Graphic Design  
AUBURN UNIVERSITY  
Auburn, AL | Aug. 2006 – Aug. 2013

**USER INTERFACE DESIGN**  
CAREERFOUNDRY  
Atlanta, GA | Oct. 2019 – May 2020

### SUMMARY

UX/Visual Designer molded by 7 years of previous employment in hospitality and non-profit. Combined with a 6 year digital design career, I am skilled at user centered visual design, client facing communications, and servant minded team collaborations. Over the 6 years I have worked at multiple agencies where I have designed for social media, marketing, web, mobile, email, e-commerce and online learning platforms.

### WORK EXPERIENCE

#### LEAD UX DESIGNER

LUMEN TECHNOLOGIES  
Atlanta, GA | Mar. 2022 – Present

- Designed screens based on user feedback
- Illustrate design ideas using digital wireframes

#### UX /PRODUCT DESIGNER

COX COMMUNICATIONS  
Atlanta, GA | Jan. 2022 – Mar. 2022

- Designed screens based on user feedback
- Illustrate design ideas using digital wireframes

#### VISUAL/PRODUCT DESIGNER

MARKETWAKE (Digital Marketing Agency)  
Atlanta, GA | Feb. 2021 – Jan. 2022

- Lead web designer on multiple website projects from ideation to launch
- Gather and evaluate user requirements in collaboration with project managers and SEO Specialists
- Illustrate design ideas using digital wireframes
- Design graphic user interface elements, like menus, tabs and widgets
- Build page navigation buttons and search fields
- Design full page web mockups in Adobe XD
- Create original graphic designs in Photoshop & Illustrator to enhance websites
- Designed marketing materials for retainer client

#### VISUAL DESIGNER

CLASSIC CITY CONSULTING (Digital Agency)  
Atlanta, GA | Aug. 2020 – Present

- Gather and evaluate user requirements in collaboration with project managers and developers
- Design graphic user interface elements, like menus, tabs and widgets
- Build page navigation buttons and search fields
- Design full page web mockups in Sketch
- Create original graphic designs in Photoshop & Illustrator to enhance websites

#### VISUAL DESIGNER

SKYE HIGH INTERACTIVE (Digital Agency)  
Los Angeles, CA | Aug. 2020 – Jan. 2022

- Design graphic user interface elements, like menus, tabs and widgets
- Translate copywriter’s content into user flow
- Design full page mockups in Sketch

#### VISUAL DESIGNER/WEB DEVELOPER

GROWING SALES (Digital Agency)  
St. Louis, MO | Aug. 2020 – Dec. 2020

- Designed & built WiX websites with emphasis on SEO & UX

#### VISUAL DESIGNER

CLAUDE BALL DESIGNS (Freelancer)  
Atlanta, GA | Aug. 2016 – Present.

- Designed & built WiX websites, logos, and branding content for non-profit and for-profit companies